

**EXETER NORTHCOTT &
SHOW OF STRENGTH**

present

**TRADING LOCAL
SAT 14TH NOVEMBER
THEATRE IN SHOPS
SIDWELL STREET**

47 free shows in 15 shops

full schedule inside



supported by



and in association with local traders

**www.showofstrength.org.uk
www.exeternorthcott.co.uk
www.exeter.gov.uk/festival**

**WELCOME TO THEATRE
ON SIDWELL STREET**

Performers:

Steve Bennett, Jenny Coverack
Marie Kelsall, Lynette Reid & Eli Thorne
Company Stage Manager: Amanda Richards

Exeter Northcott are delighted to be collaborating with Show of Strength on this new version of **TRADING LOCAL**. Brilliantly simple and truly inspired, **TRADING LOCAL** brings together local writers, actors, shops and shoppers for one day only to celebrate independent shops.

Earlier this year Bristol-based and internationally known SOS created **TRADING LOCAL** in Bedminster, Bristol developing 5 minute monologues through a series of workshops. Audiences said: '**superb event... truly innovative and imaginative**', and shops said: '**lots of new people came in, people who didn't know this road existed**'.

Following this storming success, Exeter Northcott invited SOS to create a new version for Sidwell Street. We're indebted to more than 40 people who attended workshops, the many shops who wanted to take part, our stewards **Alison Maclean-Eltham, Samantha Mashaw, Emma Chapman and Zach James**, and Exeter City Council who have made this day possible.

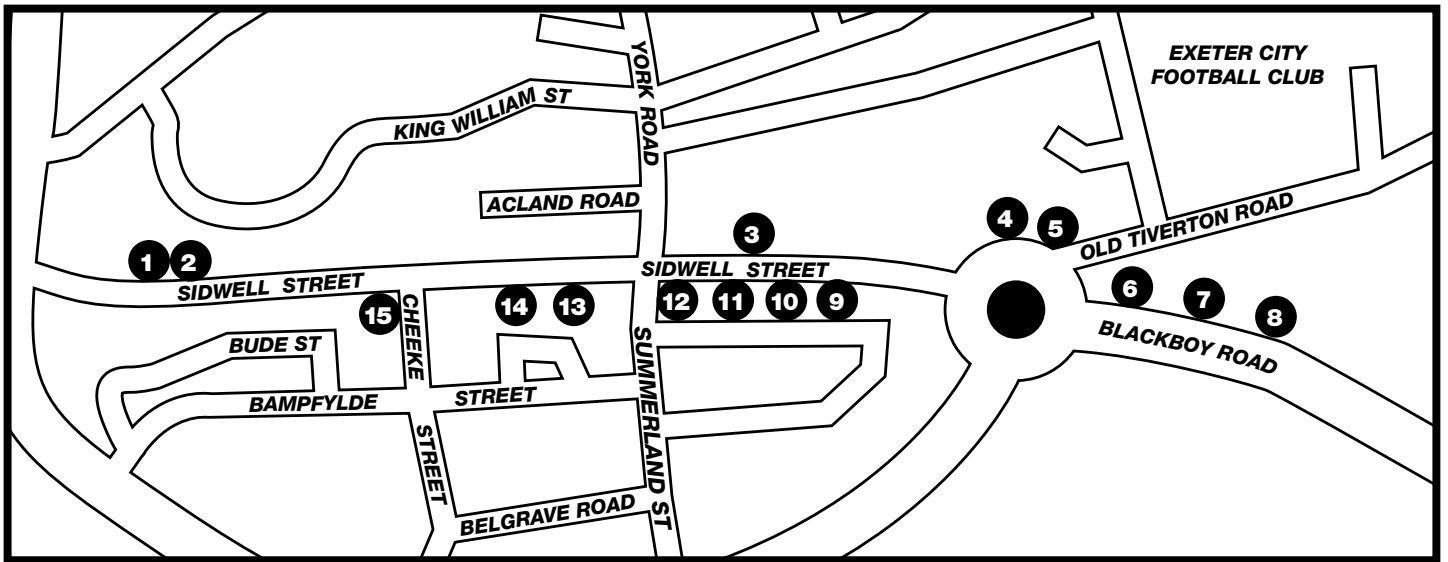
Rebecca Manson Jones
Creative Director
Exeter Northcott

Sheila Hannon
Creative Producer
Show of Strength

Show of Strength is now working with community partnerships in Bristol on two more versions of **TRADING LOCAL** for spring 2010: in Brislington and Westbury-on-Trym. If you're interested in working with us on it elsewhere: info@showofstrength.org.uk

For the Exeter Northcott:

Chief Executive **Kate Tyrrell**
Creative Director **Rebecca Manson Jones**
Marketing Director **Katherine Scott**
Creative Learning Manager
Polly Agg-Manning
Administration Manager
Keith Tunstill



The Plays and The Shops

1 EXQUISITE WITH KNIVES by Sam Randall

Lloyd Maunder Butchers, 29 Sidwell Street
Performed by Lynette Reade

2 AND HOW WE DANCED by Andy Melhuish

Stokes Greengrocers, 30 Sidwell Street
Performed by Eli Thorne

3 AFTER HOURS by Margaret Murphy

Stoneman & Bowker, 69-73 Sidwell Street
Performed by Jenny Coverack

4 HIGH FIDELITY by Martin Sorrell

Richer Sounds, 89-91 Sidwell Street
Performed by Jenny Coverack

5 THE BRAZILIAN by Janet Kipling

Bizzaz Hair, 94a Sidwell Street/
Old Tiverton Road
Performed by Marie Kelsall

6 THE EXPERT by AJ Oxford

The Knitting Basket, 1 Blackboy Road
Performed by Lynette Reade

7 DON'T KNOW NOTHING by Lori Hilson

Smorga, 5 Blackboy Road
Performed by Eli Thorne

8 A GOOD PRESS by Robert Joyce

Silverspin Cleaning Centre,
12 Blackboy Road
Performed by Steve Bennett

9 NOT ALL THERE by Steve Coxon

DC Watchmaker, 102 Sidwell Street
Performed by Eli Thorne

10 QUICK AS A FLASH by Ben Cannon

Two Birds Photography,
120-121 Sidwell Street
Performed by Jenny Coverack

11 THE CAT'S WHISKERS by Deborah January

Kirk Radio, 126 Sidwell Street
Performed by Lynette Reade

12 THE PHILOSOPHER BARBER by Belinda Dixon

London Town Barbers, 132 Sidwell Street
Performed by Steve Bennett

13 RIDE THE NIGHT by Joe Hancock

Sidwell Cycles, 140/1 Sidwell Street
Performed by Steve Bennett

14 NOT ALL THERE by Steve Coxon

Exeter Pet & Garden, 148 Sidwell Street
Performed by Eli Thorne

15 WAITING by Clare Girvan

Somerfield, 160 Sidwell Street
Performed by Marie Kelsall

Performance Schedule

Each play has its own shop.
Each shop has its own number.
Choose your own route.
Here's what's on where...

10.00	1	15	12
10.20	2	3	
10.40	11	5	8
11.00	9	10	
11.20	6	15	13
11.40	7	4	
12.00	1	5	12
12.20	2	3	
12.40	6	8	
1.00	10		
1.20	15	13	
1.40	7		
2.00	11	5	
2.20	2	4	
2.40	6	8	15
3.00	14	4	
3.20	11	12	5
3.40	3	9	
4.00	1	13	
4.20	7	10	
4.40	8	15	11